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Hong Kong Disneyland Resort Kicks Off 20th Anniversary Magical Party Countdown with Disney Friends' Invitation Tour in Multiple Cities Across the Region

Double the Fun offer extended to July 31, 2025

HONG KONG, June 23, 2025 — The countdown is on! **The Most Magical Party of All** celebrating Hong Kong Disneyland Resort's (HKDL) 20th Anniversary is set to begin in less than a week! Starting June 28, 2025, the resort will kick off a year-long celebration — filled with immersive spectaculars and surprises from day to night.

To add to the excitement, Disney friends acting as party hosts took part in a special tour in Hong Kong, mainland China and across Asia, delivering invitations to **The Most Magical Party of All** by lighting up cities with festive installations, surprise appearances and magical moments. The invitation period is officially underway, inviting guests from near and far to join in the fun at HKDL's 20th Anniversary party!

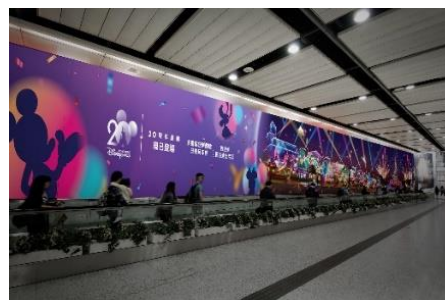
Party invitations are going all out here in Hong Kong!

The first stop of the magical party invitation lands at Ngong Ping 360 on Lantau Island! Beginning June 21, Ngong Ping 360 launched 11 themed cable cars, each inspired by beloved Disney friends and their stories, as a teaser for everyone to get to know more about the 11 floats in HKDL's largest-ever parade "Friendtastic!". Ngong Ping Village also displays 20th anniversary-themed installations featuring Mickey and Friends, as well as Duffy and Friends figurines, inviting guests to receive a warm welcome to HKDL's Most Magical Party of All.



Starting June 23, the HKDL giant magical party invitation will warmly welcome every arriving visitor at the Arrival Hall of Hong Kong International Airport! A 3-meter-tall Mickey installation, dressed in his brand-new 20th Anniversary party outfit, will make a surprise appearance, ready to snap photos with guests. Be sure to visit the interactive installation and discover your magic number on Mickey's invitation list!

From June 26, trains across major MTR lines, including the Airport Express, Tsuen Wan Line, East Rail Line, and Disneyland Resort Line will be transformed into 20th anniversary themed trains, carrying guests towards the party. At Hong Kong Station, one of the city's major transit hubs, passengers will first experience the party atmosphere along the escalator corridors. Before boarding the themed Disneyland Resort Line train and upon arriving at Sunny Bay Station, keep your ears open as you might hear Mickey and friends from the park pop up with special surprises, making the journey even more magical!



Starting Jun 27, the party spirit will sweep through the bustling streets of Causeway Bay! Island Beverley Mall will become the perfect backdrop for a picture-perfect invitation! Lucky guests might even enjoy a special encounter with Disney friends in person, so be sure to strike a pose and take a photo with them.

From late July, the excitement extends to the ever-popular Kai Tak Sports Park will join to celebrate the 20th Anniversary of HKDL! Guests will be able to interact with Mickey's animation through augmented reality (AR) filters. Starting early August, the Kai Tak Stadium will even light up with dazzling projections—sure to become a new city highlight. Mickey and Friends will also make a surprise visit in August to this stunning new Hong Kong landmark.



Mickey Mouse's invitation extends to guests from far and wide!

The tour started in Taipei on May 7 through an exciting collaboration with Taipei Metro. Mickey and his friends brought the magical party vibes with them, turning Zhongshan Metro Station into a 20th anniversary-themed festive zone and transforming the Taipei Metro train to invite guests to hop aboard and have a taste of what The Most Magical Party of All would be.



The celebration will arrive in the Philippines later this month, where Mickey himself will greet guests on the red carpet at the Disney Store in SM Mall of Asia and personally delivering party invitations to fans.



In Mainland China, a 20th anniversary-themed exhibition kicked off at Wuhan's iconic landmark MixC Wuchang on May 31. Inspired by the Castle of Magical Dreams and the brand-new "Friendtastic!" parade, the exhibition showcases an immersive display featuring Duffy and Friends' figurines dressed in their new party outfits. Guests can also RSVP to The Most Magical Party of All at the Mickey-themed interactive counter.

Another 20th anniversary-themed exhibition will arrive in Teemmall Guangzhou on July 5, where guests can experience the stunning Castle of Magical Dreams installation, take photos with Disney friends' figurines, and soak in the party atmosphere before they come to join the 20th Anniversary celebration. The magic will continue in Shenzhen on July 19, where image of Disney friends will illuminate the night sky with a special drone and lighting spectacle above Talent Park, offering an enchanting invitation for guests across the Greater Bay Area to join the celebration.



Extend the party magic to every aspect of daily life!

The celebration is EVERYWHERE! HKDL is teaming up with several companies the resort enjoys a close relationship with to extend the 20th Anniversary magic throughout the Resort and across the region. Here is a sneak peek into the exclusive limited-edition products, tasty themed treats, and must-have collectibles that perfectly capture the party vibe.

Dress to Impress: Commemorate the magic of the party with Chow Tai Fook's gold coins and gold charms or Pandora's shimmering Disney-themed accessories — timeless pieces that elevate your party look.

Delightful Treats: Godiva and HKDL's official traditional Chinese pastry sponsor, Kee Wah, are set to launch 20th anniversary themed celebratory treats, so guests can indulge in festive flavors while sharing the joy with friends.



Capture the Magic: Capture and cherish magical moments with Disney friends through the exclusive FUJIFILM QuickSnap Single-Use Film Camera and FOTOMAX special edition imaging products.

Stay Powered Up: Keep the party going with the newly designed, HKDL-exclusive 20th anniversary powerbanks, powered by ChargeSpot, keeping your mobile devices energized throughout the festivities.

Indulge in the Scented Party Magic: Rituals is amplifying the fun with HKDL-exclusive 20th anniversary themed body care set that bring the celebration right into your home through enchanting scents — available only at HKDL!



Must-Have Collectibles: Fans won't want to miss out on exclusive collectible items developed by HKDL and Invengo, including the Disney Collectible Medallions and Magic Passport—a true keepsake for every Disney fan! Sip in style with 20th anniversary themed cold cup and tumbler from Starbucks, designed to elevate your day as the festivities unfold.

Exclusive Offers for The Most Magical Party of All!

From June 28 to July 26, guests can redeem a complimentary 20th Anniversary SouvenEAR Mini Party Hat with the 1-Day Ticket.



In addition, Double the Fun offer has been extended until July 31! Hong Kong residents can double the magic by enjoying two visits for the price of one. Guests can also enjoy the exclusive shopping and dining vouchers.

Get ready for a once-in-a-lifetime celebration! The Most Magical Party of All kicks off on June 28 at HKDL. Be there to experience the magic firsthand!!

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Guests are required to purchase their tickets in advance and have a valid park reservation for their visit. Please refer to the latest visit arrangements on Hong Kong Disneyland's official website:
www.hongkongdisneyland.com

About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and backgrounds. Filled with your favorite Disney stories and characters, Hong Kong Disneyland Resort offers guests the opportunity to explore eight diverse lands that are home to award-winning, one-of-a-kind attractions and entertainment. Complete your adventure with stays at the resort's luxurious Disney hotels. The magic doesn't end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

Mobile app gives the latest updates & helps plan your visit



The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Reserve your park visit, save time with Disney Premier Access and get Disney Standby Pass. Use the GPS-enabled map to find your way around the park or make reservations for park and hotel restaurants, make every moment count with wait times for each attraction, as well as order

food and beverage ahead. Magic Access members can also view block-out calendars and membership privileges. While Magic AR also brings you a new way to explore, designed to make your visit even more magical. Download the Hong Kong Disneyland mobile app for free:

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